## **ABSTRACT**

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A corrosion resistant rare earth magnet is obtained by (i) applying a treating liquid comprising a flaky fine powder and a metal sol to a surface of R-T-M-B rare earth permanent magnet and then heating to form a composite film of flaky fine powder/metal oxide on the magnet surface; (ii) applying a treating liquid comprising a flaky fine powder and a silane 10 and/or a partial hydrolyzate thereof to a surface of R-T-M-B rare earth permanent magnet and then heating a flaky fine powder/silane and/or partially hydrolyzed silane coating to form a composite film on the magnet surface; or (iii) applying a treating liquid comprising a flaky fine powder and an alkali silicate to a surface of R-T-M-B rare earth 45 permanent magnet and then heating to form a composite film of flaky fine powder/alkali silicate glass on the magnet surface.